

"Superb playing by the Orpheus Sinfonia...delivers the highest level of excellence."
Rupert Christiansen, The Telegraph



Job Opportunity
Marketing Officer

The best musicians of tomorrow, today

Love promoting and engaging people with music?
Want to be part of a growing and exciting organisation that's going somewhere?
Want to develop your own skills?

Orpheus Sinfonia is seeking an outstanding individual to join our exceptional team.



Vibrant, dynamic and inspiring, Orpheus Sinfonia is a young, bright beacon of the orchestral scene. We produce high-quality performances for public benefit, exploring new and ground-breaking avenues and also actively engaging with accessible performances, outreach work and community interaction. We exist for musicians to succeed and discover their creativity, investing in music's future and meaningful, inspiring audience engagement.

Having reached an exciting point in our development, we are in a position to seek a new member of our team to be part of this journey and take Orpheus to the next level.

The new role of Marketing Officer will work closely with the Chief Executive, and other members of the Orpheus Core Team in planning and executing Orpheus's future. This role will be key in strategic development. It will focus on promotion of Orpheus and its work in all forms, seeking to develop the visibility and public awareness of the organisation. It will be material role in generating invaluable industry presence through which Orpheus can grow demand for its services and increase the audiences we are able to reach. The Marketing Officer will be responsible for implementing a mutually agreed Marketing Strategy and seeking to develop Orpheus' brand.

Essential skills:

- Superb promotional writing and verbal skills
- Proactive
- Organised
- Initiative taker
- Eye for immaculate presentation

You will have at least 3 years working experience in the performing arts industry or a relatable arts/education/charity field.



Desirable skills:

- Knowledge of the music industry.
- Knowledge of marketing.
- Design, Promotion and Branding experience.



Patrons: **Sir Antonio Pappano & Dame Judi Dench CH DBE**
Artistic Director: **Thomas Carroll**

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Orpheus Sinfonia Foundation. Registered in England: 09102558 Charity No. 1161411

You will report directly to the Chief Executive, who will instruct and develop the right candidate in this role.

This is an exceptional opportunity for the right candidate to develop a unique and highly sought-after skill set.

Freelance position, 0.5 - 1 day per week, flexible hours to be discussed. An initial 4-month role with scope for further development and continuation beyond that. This role will be working from home, with attendance at meetings as and when required.

Remuneration: £120 per 8 hour day (£32,000 pro rata equivalent). This is a freelance, self-employed, position.

Orpheus Sinfonia Foundation is a charitable organisation. Behind its operations are the board of directors, patrons Sir Antonio Pappano and Dame Judi Dench, freelance management team, artistic team and active players' committee.

We strongly encourage applicants from all backgrounds, ethnicities to apply, and especially seek to support those to apply who otherwise might not have such opportunity. We recognise and understand the importance of diversity and inclusion and want our organisation to be representative of the audiences, people and communities we seek to serve.



Further information regarding Orpheus can be found on our website: www.orpheusfoundation.com

For further enquires or questions regarding this role, please get in touch: admin@orpheusfoundation.com

To apply, please submit a cover letter and CV to admin@orpheusfoundation.com by 26th Nov. Online interviews from 29th Nov, with the role to commence early in December.



Sir Antonio Pappano, Patron

“Life is so tough for young musicians, these days, that I view the work of Orpheus Sinfonia as not only hugely beneficial but an essential part of the landscape”.

